

Taiwan's THTMA to Attend THS 2015 in Central Taiwan

Taiwan Hand Tool Manufacturers' Association (THTMA), the island's only industrial federation of local hand tool manufacturers, will be attending with a large exhibitor group the Taiwan Hardware Show (THS), scheduled October 12-14, 2015 at the Greater Taichung International Expo Center in Taichung City, central Taiwan.

The annual THS is Taiwan's only trade fair specifically for the hardware industry, serving as the most specialized business platform for global buyers looking for high quality hand tools from local suppliers. This year's THS will host 350 exhibitors at home and from abroad to showcase a variety of hand tools, bathroom fittings, locks, garden tools and supplies, home improvement products, etc.

To achieve improved user-friendliness to allow buyers easier sourcing of needed products, the show organizer, Kaigo Co., Ltd., will set up 8 exhibition zones, namely Tools & Equipment, Locks & Fittings, Fasteners & Fittings, Building Supplies, Garden & Outdoor Equipment, Automotive Supplies & Accessories, Machinery and Plant Equipment, and Safety Equipment & Products.

The show will also hold a series of supplementary events, including industry forums, one-on-one meetings between exhibitors and buyers, new product presentations and factory tours, with an aim to enhance exchanges among industry insiders attending the exhibition, and help them stay updated with market trends.

The organizer expects this year's THS to attract over 27,000 visitors from all over the world, as well as ample business opportunities to be created during and after the show.

To impress global buyers with Taiwan's superiority in hand tool production, THTMA will organize a big exhibitor group composed of its members, who will display their newest, best products at distinctly decorated booths, which, sponsored by the organization, that have a shared "THTMA" image to be easily identified at the venue.

Ever since founded in 1977, THTMA has been dedicated to development of the local hand-tool industry, with membership of around 500 hand tool makers and related subcontractors island-wide. In addition to THS, THTMA also organizes exhibitor groups to attend hardware trade fairs worldwide every year, in an effort to assist members to develop overseas markets and promote Taiwan-made hand tools worldwide. The trade group has played a key role to enable foreign buyers easier access to Taiwan's hand tool industry, which has established solid reputation globally for offering top quality, speedy delivery and reliable service. (SC)



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