

Hanaco Group

Wooden furniture, living room furniture, office furniture, desks, storage cabinets, bathroom furniture, dining furniture, grid shelves, special crafts for home decorations

Founded in 2006, Hanaco Group is a world-caliber manufacturer and marketer of furniture, with a production base in China and a branch in Taiwan. Despite its tender age of only eight years, Hanaco claims it is one of the few furniture makers that have integrated production capability, from material handling to furniture manufacturing, along with rich cross-strait sales experience. It is fully able, the company says, to serve clients with ample capacity, high production efficiency, consistent quality, and timely after-sale services. The group has a capitalization of US\$10 million and



employs more than 800 workers at its China manufacturing base, which occupies an area of some 90,000 square meters and is able to turn out enough furniture to fill 200 forty-foot containers a month. Around 80% of the firm's products are currently exported to Japan, with the remainder going to Europe and the U.S. Hanaco takes particular pride in its highly integrated production, with complete lines of equipment turning for melamine processing, PVC and PU lamination, vacuum forming, sheet metalworking, powder coating, plastic injection molding, fastener and hardware manufacturing, and packaging. This unparalleled integration has helped the company establish a high profile in the industry.

A strong commitment to quality is another element in Hanaco's success. The company carries out strict quality control measures throughout the production process, and its manufacturing base has won ISO 9001 and ISO 14001

certification in an effort to assure customers of the best quality and added value. The manufacturer also pays strict attention to R&D, and is well able to develop new products in cooperation with customers.

The firm's product lineup covers living room furniture, office furniture, desks, storage cabinets, bathroom furniture, dining furniture, racks, grid shelves, special crafts for home decorations, and other quality products.

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Hanaco Group

Taiwan Branch

HSIN HUNG FURNITURE ENTERPRISE CO., LTD.

20F-1, No. 1, Sec. 2, Gongyi Rd., Nantun Dist., Taichung City 408, Taiwan

Tel: 886-4-2320-0360 Fax: 886-4-2320-0370

E-mail: km05@kenmart.com.tw Website: www.hanacogroup.com

China Manufacturing Base

ZHANGJIAGANG HANA METAL CO., LTD.

No. 118, Shangcheng Rd., Industrial Concentrate Area Miaoqiao, Zhangjiagang City, Jiangsu Pro., 215615 China

Tel: 86-512-8250-6655 Fax: 86-512-5841-5996

E-mail: salesjp.dept@hanacogroup.com

