

# Home Resource Ind. Co., Ltd.

## LED lighting maker with buyers in 60 global markets

Founded in 1988 in Taipei as a lighting-fixture exporter, Home Resource Industrial Co., Ltd. has become a leading LED-lighting manufacturer in China distributing in over 60 markets globally, offering LED lighting fixture, spotlights, aluminum exterior lamps, aluminum bulkheads, streetlights, garden lights, flood lights, metal halide fixture and high pressure sodium fixture.

In 1992, the company was the first lighting maker in Taiwan to migrate to China, opening a branch in Ningbo in the coastal province of Zhejiang, and then 12 years later set up a factory in Dongguan, Guangdong Province to make LED lighting fixtures, becoming the first of its kind to do so in China. In 2008, the company relocated the factory to a 26,000 square-meter site in Zhongshan of the province to put out LED blubs as well as develop and produce LED lighting products.

Over the past two decades, the company has laid down a solid track record, having won the Red Dot Design Award of Germany, Excellent Quality Award of Spain, and Good Design Product of Taiwan, as well as acquiring some 60 patents from Europe, the United States, China and Taiwan.

The company's products are GS, CE, ETL, CUL certified, and its operations at the Taipei headquarters was certified with ISO9001:2008 by Dekra of the Netherlands.

This maker is trying to upgrade from contract supplier to OBM, backed up by its strong in-house R&D team, partnerships with foreign designers and Taiwan's academic institutes, and fully equipped laboratories.

Home Resource chairman Sam Chen, also 2004-2006 chairman of the Taiwan Lighting Fixture Export Association, recently earned a doctorate in Psychology in Organizational Consulting from the Philips Graduate Institute of California, and is known for relentlessly trying to distribute his line of lights globally, be the best lighting manufacturer in Taiwan and China, and enhance relations with customers as well as staff.



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