

# Jieng Beeing Enterprise Co., Ltd.

Flat thread rolling dies, header punches, drill-point dies, heading dies, knockout pins, trimming dies, cut-off knives, hex segments etc.

Founded in 1973, Jieng Beeing Enterprise Co., Ltd. is the first in Taiwan to produce thread-rolling dies, selling products globally under its own "JP" brand, including threading dies, header punches, nut and screw tooling, as well as heat treatment and coating services. Offering products that are Robertson, Uni-Screw, Conti, and MATHread® patented, the firm also helps clients develop special items.

JP initially sold directly in Taiwan with exports via traders, but has soon stood out internationally with effective integration of its global marketing. Believing that having manufacturing background helps enhance end users' trust for brand, the company later set up an international trade division to handle export on its own, which has further strengthened its connections to diverse sales channels.

Being a trader, Jieng Beeing sells not only in-house-made products but also screws, nuts, and machinery. Know-how and service-oriented, the firm aims to be a one-stop shop to meet all customer demands.

Jieng Beeing is headquartered in Taiwan and has plants in Dongguan and Haiyan, China, a manufacturing and repair plant in Vietnam, and over 20 sales outlets globally. Selling mainly to Europe, the U.S., Southeast Asia and South America, the firm plans to develop the Japanese market, having accepted small trial orders. It has also received volume orders from state-owned enterprises in Russian-speaking countries, where it already has had an agent to promote JP-branded products.

A manufacturer and exporter with diversified production, Jieng Beeing keeps growing in sales, with growth recorded during the financial crisis only a bit lower than its historical average. It uses materials from industrially advanced nations to assure quality, offering solid procurement support to win long-term partnerships. The ISO 9001:2008-certified company welcomes inquiries.



**Jieng Beeing Enterprise Co., Ltd.**

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