

# Drow Enterprise Co., Ltd.

## Inverters, solar power products, smart battery chargers, portable power stations, etc.

Established in 1984, Drow Enterprise Co., Ltd. began its career as a developer and manufacturer of quality inverters, power supplies, UPSs, and other related products. Before long, it had grown into the world's largest maker of high-quality DC-to-AC power inverters with an annual production volume of more than one million units. While some Chinese rivals produce more in terms of volume, Drow Enterprise retains its position as a world-leading supplier of higher-end inverters and related products.

The manufacturer markets products globally under its own "GENIUS" brand, which enjoys a reputation for high quality, durability, and innovation. It also serves as a contract supplier of a variety of products to many major regional brands on an OEM/ODM basis.

Drow Enterprise products fall into several major categories, including pure sine wave and modified sin wave DC-to-AC power inverters; solar power products such as inverters, chargers, power stations, and UPSs; automatic power inverters and battery chargers; AC automatic voltage regulators; DC-to-DC power converters; portable power stations; and car battery chargers, among others.



The company is ISO 9001- and ISO 14001-certified; and its quality products are approved by the international safety and environment standards organizations CE, ETL, UL, PSE and RoHS.

Wei Cheng-tsung, Drow Enterprise's president, says that his company has been aggressively diversifying its product line by using the latest technological innovation along with its abundant experience and know-how. For example, the firm recently introduced a multi-functional digital and smart battery charger featuring total solutions for battery charging, easy carrying, and state-of-the-art styling. The charger's built-in Battery Repair (Rejuvenating) function, which can automatically detect problems and repair the battery being charged (even if the battery is malfunctioned), is an eye-catching feature.

With the best quality, reliable price, and innovative technology, Drow Enterprise assures its customers of the finest in service at all times. Its goal is to do its best to maximize energy efficiency and benefit global society. (QL, Dec. 2013)

### **Drow Enterprise Co., Ltd.**

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