## Ace Victory Energy Co., Ltd.

LED candle lights, LED MR16s, LED PAR lights, and LED light bulbs

stablished only in 2012, Ace Victory Energy Co., Ltd. (AVE) is an LED-lighting maker that insists on using chips of only the best quality in its lamps, assuring that they deliver excellent optical effect. The company is good at in identifying optimal balance between thermal design and exterior design, and provides its products with durable, efficient power drivers.

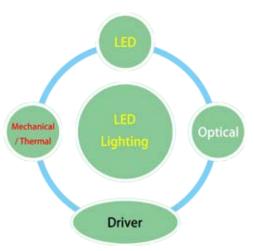
AVE targets the development of energy-saving LED lamps used as replacements for power-guzzling traditional lamps. At the same time, the company stresses that the optical effect of its lamps is close to that of traditional light sources, thereby assuring that consumers using its LED lamps enjoy as good an optical effect as they do with traditional lamps.

The company distinguishes itself from the competition by focusing on indoor lighting, coming up with original designs that, it claims, are six months ahead of its competitors in innovation and efficiency.

AVE has released Energy Star-certified omnidirectional-type LED bulbs such as replacements for 60W incandescent bulbs. The 13W bulb gives off over 800lm of illumination, and declines only 10% in intensity after 6,000 hours of continuous operation at an ambient temperature of 45  $^\circ\! C$ . The bulb delivers a 2700K warm-white light with a CRI above 80.

Also, AVE's 13W LED bulb, delivering over 1,100 lumens for replacing 75W incandescent lamp, won the 2012 LEDinside "Best LED Bulb Brightness" award for its excellent efficiency. By the end of October, the company will introduce a brand new A21 16W LED bulb for replacing 110W incandescent with its brilliant output of 1,600 lumens.

Every year the company spends around 30% of its revenue on R&D. As a result it won five Taiwan patents in 2012, and has two patents pending so far this year.











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