

Chang Fu Precision Co., Ltd.

Metal furniture



Founded in 1995 in Changhua County, central Taiwan, Chang Fu Precision Co. is a dynamic furniture manufacturer that specializes in compact metal furniture including racks, shelves, cabinets, drawers, trash cans, hangers, and bathroom accessories. All of the products are offered in knockdown or ready-to-assemble form.

Chang Fu is trying to outwit its increasingly competitive rivals in China, which mostly offer lower prices, by placing more emphasis on R&D and the design of high-end products. "We operate mostly on an OEM and ODM basis," explains Joe Huang, the company's president, "but we also engage in R&D for the development of self-designed products."

Chang Fu's plant in Changhua handles almost all manufacturing processes except painting, which is contracted out. "Most of our products are made of metal, mainly stainless steel," Huang notes. "However, some metallic products need special finishing, so we outsource that work to specialized surface-coating contractors."

The company adopted the Quality Management System in 2007 and became ISO 9001 certified in 2008. As its contribution to the global environmental protection movement, Chang Fu tries to use recyclable and non-toxic materials in its production operations; it adopts recycled paper for packaging, for instance, and most of the metal it uses is recyclable.



The company's constant dedication to enhancing the quality of its products has helped upgrade its position in the international market. Most of its products have been patented in the U.K., Germany, and Taiwan, and most are sold to Europe and Japan.



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