

2013 TAIPEI AMPA and AutoTronics Taipei to Draw 1,100 Suppliers Using 3,000 booths

Global buyers of automotive parts, accessories as well as automobile electronics generally regard the upcoming 29th Taipei Int'l Auto Parts & Accessories Show (2013 TAIPEI AMPA) and 8th Taipei International Automobile Electronics Show (2013 AutoTronics Taipei) a must-attend event, which is scheduled for April 10-13 at TWTC Nangang Exhibition Hall and TWTC Exhibition Hall 1 Area A.

This year these two shows break their own record. With over 1,100 exhibitors having reserved more than 3,000 booths, the 2013 TAIPEI AMPA and AutoTronics Taipei are warming up to welcome a record 51,500 international and domestic visitors, according to show organizers Taiwan External Trade Development Council (TAITRA).

Leading Suppliers Gather at TAIPEI AMPA

Almost all major Taiwanese players will be present, indicative of their ambition to showcase their global competitiveness to international buyers, as well as the importance of the shows. Visitors will see sizable booths set up by globally renowned suppliers in Taiwan, including Depo Auto Parts Ind. Co. Ltd. (a major auto-lamp maker cited as 'Taiwan Top-20 Global Brand'), TYC Brothers Industrial Co., Ltd. (world's largest AM auto and motorcycle lamp supplier), TFT Racing Co., Ltd. (major supplier of high-end aluminum wheels), TW Racing Co., Ltd. (D2 racing shock absorbers), and many others.

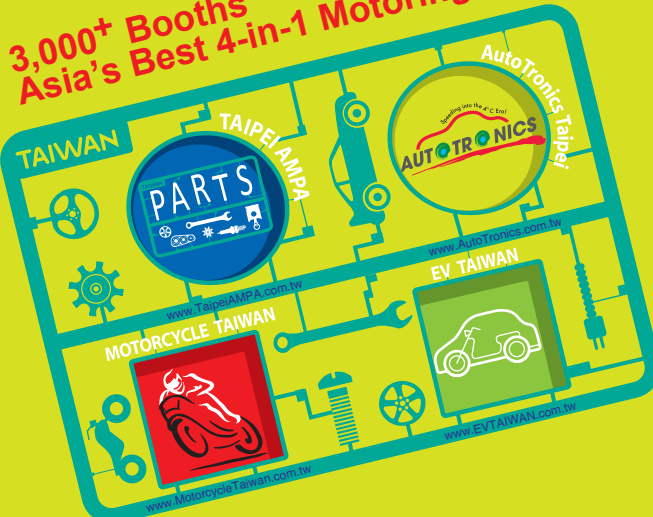
A focus of the event will be the "Tuning & Restyling" zone that houses many high-end performance-tuning item suppliers, including Taiwan Bor-Chuann Enterprise Co., Ltd. (BC brand), Lai-Shou Enterprise Co., Ltd. (ARMA), Chuang Hsiang Technology Co., Ltd. etc. Another not-to-be-missed zone is "Repair & Maintenance," whose significance is especially relevant in harsh economic times. Expect to see innovative suppliers as Lihyann Industrial Co., Ltd., Kuani Gear Co., Ltd.

Automobile Electronics is Backed by Taiwan's ICT Strength

Backed by the island's world-class electronics and information and communication technology (ICT) industry, Taiwan's auto-parts producers are also developing advanced, reasonably priced automotive-electronic systems and components. An increasing number of companies are focusing on the rapidly rising telematics market by leveraging abundant resources on the island. Many tier-ones automotive-electronic suppliers will join the show, including E-Lead Electronic Co., Ltd., Tung Thih Electronic Co., Ltd. (TTE) etc.



3,000+ Booths
Asia's Best 4-in-1 Motoring Hub



Venue:

Taipei World Trade Center Nangang Exhibition Hall
(No.1, Jingmao 2nd Rd., Nangang District, Taipei City 11568, Taiwan)
TWTC Exhibition Hall 1 Area A (5, Hsin-Yi Road, sec. 5, Taipei, Taiwan)

Tel: 886-2-2725-5200 #2640

Fax: 886-2-2723-4374

E-mail: ampa@taitra.org.tw

Website: www.TaipeiAMPA.com.tw

