

Wise Center Industrial Group Inc.

Planet Gear series cutting tools, Gardening tools as pruners, lapping shears, ladders, die-cast products

Founded in 1991 in Taiwan's central metropolis of Taichung, Wise Center Industrial Group Inc. has been dedicated to developing and manufacturing gardening tools, being globally recognized as a reliable supplier of its kind in the global market.

The company mainly supplies lopping shears, hedge shears, pruners, grass shears, tree pole pruners, water-pipe shears, branch pruners, saws and PVC pipe cutters, as well as conventional and foldable ladders along with sprinklers, shovels, flower scissors, rakes, step stools and related gardening accessories.

The company's products, including a newly developed "Planet Gear" series tools, are well-received in North America, Europe, Japan, Australia and China. In addition to OEM (original equipment manufacturing) and ODM (original design manufacturing), the company is also fully capable of OBM (original brand manufacturing), marketing its products under different brands worldwide.

Strong commitment to continuous R&D is the key factor sustaining Wise Center's current success. To develop easy-to-use, lightweight gardening cutting tools for both DIY and professional use, for instance, the company has consistently improved gear and leverage mechanisms and worked with local R&D institutes on blade material development.

Besides, this maker also pays close attention to quality, so consistently carries out by-the-book quality control measures in compliance with IQC (input quality control), IPQC (in process quality control), QA (quality assurance) and TS16949. The efforts have paid off, as the company has been approved to ISO 9001: 2000 standards, with its products certified by German's GS (GeprUfte Sicherheit) standards. The company claims that its output defect rate is even lower than 1 part per million.

One decisive step Wise Center has recently taken to further consolidate its status as an industry-leading, world-caliber enterprise is the implementation of a program to improve work conditions in factories in line with BSCI (Business Social Compliance Initiative) Monitoring System. So far, the firm's daily operations and management of production, factory environment and workers have been improved to meet standards of BSCI, which are certified by not just its customers, including globally known brands of gardening tools, but also professional certification institutes from Europe. Clearly a socially-conscious enterprise who cares about personnel well-being, Wise Center is absolutely a reliable supplier with distinctive advantages that can truly help shore up branded vendor' businesses, especially when sweatshop factories have been increasingly a concern among consumers and governments in response to greater demand for businesses to be accountable, corporate citizens.



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