## **Anhow Co., Ltd.**



## Mousetraps, chairs, ABS tables, wardrobe stands, motorized hospital beds, love dolls

ounded in 1989 by H.Y. Ke, Anhow Co., Ltd. originally made system and metallic tubular furnishings as beds, sofa beds, sofas, PC desks, shelves, and TV stands, but has diversified into mousetraps, flytraps, and chairs since 2004.

In 1993 the company set up its own AH brand, whose furnishings were sold to Japan to set a branding milestone for Taiwan-made furnishings. In 2001 it moved production to China, downsized business in Taiwan to focus on upscale products, and began exporting to the U.S. and Europe.

Anhow has developed motorized hospital beds, foldable ABS tables, Barcelona-branded chairs and wardrobe stands with collapsible structure that are hot items in Taiwan, Japan, and South Korea. Its innovative mousetrap featuring unique design and superb functionality won bronze at the 2005 Nuremberg International Invention Exhibition in Germany, also sought-after by major importers from the U.K.

The company has also been for over 15 years making lifelike love dolls under the Fashion brand, now the biggest website among Chinese competitors, and has recently become sole Asian distributor for its Japanese partner. Backed by strong R&D team and specialized factories, Anhow supplies highend, handmade dolls in diversified styles, sizes in silicone, silicone rubber, rubber and super-soft yarn.



Also offering repairs with Japanese know-how, Anhow delivers dolls with one-year warranty on both standard and custom-made products. It is especially proud of the new, innovative modular series that enables changing of doll heads and bodies for parts from other brands, at extra cost.







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