

King's LED Optronics Co., Ltd.

CE & RoHS-approved LED bulbs, tubes, and interior lighting

Founded in 2011, King's LED Optotronics Co., Ltd., a leading LED bulb and tube OEM & ODM with factories in Taiwan and China, aims to introduce eco-friendly and energy-efficient lighting globally.

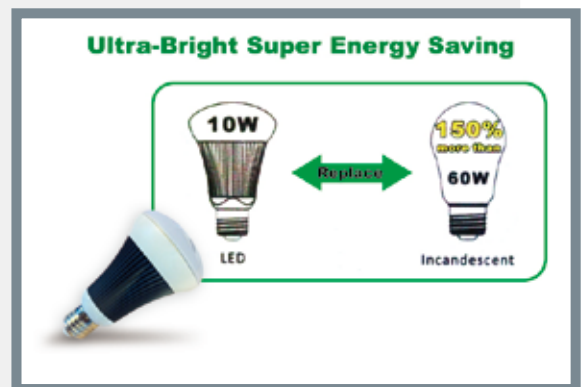
The company's products, mainly high-power LED bulbs (6W, 7W, 10W) and tubes (2ft. & 4ft.), are generally used as indoor/outdoor lighting in factories, offices, residences, shopping malls, parking lots, and public spaces.

Its 27W high-power LED bulbs, with superb, Taiwan-designed modules featuring high CRI and up to 90% power factor, have been proven energy-efficient yet bright in extended operation in car showrooms, convenience stores, shopping malls, and schools. Besides cool-white models, 27W high-power, warm-white LED downlights are also available.

Its advanced R&D team has developed light bulbs and tubes that can put out 95 lumens per watt, and are also energy-efficient and green, 3 times more durable than 23W T3 bulbs and 10 times longer lasting than T8 tubes. The company also fills custom LED lighting orders.

Cliff Chen, the company president with 30-plus years of experience, says the key to the company's success hinges on effective, strategic marketing and vertical integration from production to joint ventures. Chen notes that he plans to take King's LED into the lead by accessing local markets, quality material supply chains and QC expertise, in addition to offering top-end, reasonably-priced LED lighting.

Currently, apart from cooperating with ITRI for constructing platform of inspection and study resources, the company is steadily setting up overseas distributors in Malaysia, Japan and the U.S.



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