

# King Rack Industrial Co., Ltd.

*Bike carriers, roof racks, other automobile accessories*

Established in 1996, King Rack Industrial Co. Ltd. is engaged in designing, developing, and manufacturing high-quality bike carriers, roof racks, pet barriers, and other automobile accessories.

King Rack's catalogue contains several major product categories, including hitch-mount platform bike carriers, roof racks, roof baskets, hitch-mount baskets, wheel steps, trunk racks, ball-mount scissor racks, and single- and two-arm bike carriers.

Since 2008, the firm has marketed its innovative products globally under its own "BUZZ RACK" brand, and seen its products well-received by buyers for appealing design, sturdy, lightweight structure and eco-friendly features. Presently, over 95% of its products are exported, with some on an OEM (original equipment manufacturing) and ODM (original design manufacturing) basis.

The company has lots of phenomenal achievements to set itself apart from mediocre competitors in the line, including Taiwan's first supplier of its kind winning a TUV certificate, a winner of innovation awards at Taipei AMPA and the 20th Taiwan SMEs Innovation Award, annual turnover of over NT\$250 million for five successive years, and a manufacturer certificated with ECE Conformity of Production. Plus, the firm's products have also enjoyed rave reviews from professional magazines in the Netherlands and the U.K.

Contributing to King Rack's enviable development is its strong commitment to the best quality, achieved partly by its vertically integrated operation, from steel punching, bending, and robotic welding to e-coating and power coating, which enables the firm to offer qualitative consistency and timely delivery. Also, King Rack's products are subject to a series of stringent quality controls before shipment, and mostly meet REACH requirements.

Continuous improvement of its products through R&D is also a formula of King Rack's success. With a couple of experienced, skillful engineers employed in its R&D department to brainstorm for appealing design, innovative functionality and enhanced safety, the firm has obtained more than 50 patents as well as TUV, CE and GS certificates for a complete line of originally-designed bike carriers.



## King Rack Industrial Co., Ltd.

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