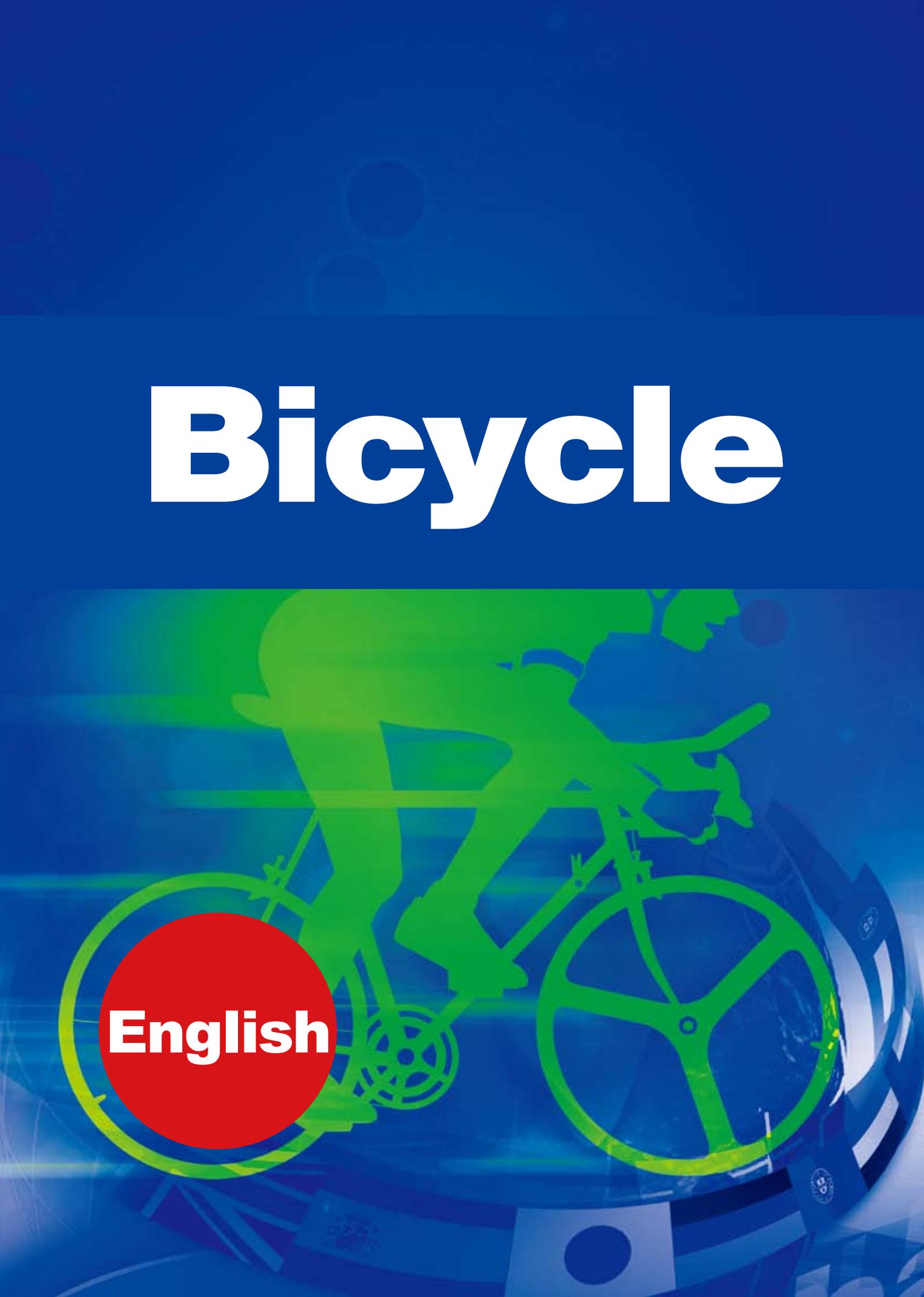


Bicycle

English



DIA-COMPE TAIWAN CO., LTD.

Aluminum bicycle parts and accessories, cold-forged bicycle parts

Dia-Compe Taiwan Co., Ltd. was founded in 1987 by Dia-Compe Group of Japan, a major supplier of high-quality, high-precision bicycle parts for customers all over the world, to serve as the parent company's main overseas manufacturing base.

The Taiwan company is located in the Taichung Industrial Park, which is also home to numerous other internationally leading developers and manufacturers of high-end bike-parts. The park is surrounded by integrated supply chains serving international customers.



The founder of Dia-Compe began making bicycle brake parts in Japan in 1930 and set up Yoshigai Machine & Metal Works Co., Dia-Compe's flagship firm, in 1949.

Dia-Compe Japan and its Taiwan subsidiary manufacture quality bicycle brake parts and components, as well as bicycle accessories, using self-developed advanced aluminum cold-forging techniques.

To meet strong global demand, the Dia-Compe Group set up its second overseas subsidiary, Kunsahn Dia-Compe, in China's Jiangsu Province 2001.

Dia-Compe notes that its fundamental theory for product development is "thinking safety and comfort in bicycling life." And, company officials stress, "We, as bicyclists, must provide a better environment and future for our children so that they will be able to keep riding bicycles forever!"

Dia-Compe Taiwan supplies a very wide range of products, including bicycle frames, fenders, gear shifters and levers, brake systems and parts, and other parts and accessories for the international market.



DIA-COMPE[®]

DIA-COMPE TAIWAN CO., LTD.

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Sun Chang Industry Co., Ltd.

Bike brake pads, disc brakes and pads, hoses and cables, rotors, disk brake service kits

Ever since its inception in 1987, Sun Chang Industry Co. has strived to become one of Taiwan's foremost makers of bike brake parts.

After decades of development, the company now offers a full range of bicycle brake parts including BMX and free-style pads, caliper and cantilever brake pads, disc brake pads, disc brake rotors, hydraulic brakes, cables and hoses, inner wires, racing bike pads, V-brake pads, and related accessories.



A constant devotion to product upgrading has paid off with a strong competitive advantage and the winning of numerous international awards for improved quality and functionality, as well as a number of patents issued by the United States, Germany, Japan, Italy, China, Malaysia, and Taiwan. Sun Chang is also one of the few Taiwanese manufacturers certified by D&B D-U-N-S.

Among the company's top products are brake shoes with ABS function, ideal for use with front and V-brakes, which feature special new materials and 2-step ABS function to assure safety in sudden braking. The brake shoes have passed TUV testing for stability and safety and have an especially long lifespan, mainly because of minimum burning on friction surfaces and little affect by ambient factors.

Sun Chang has built up a positive business relationship with 460 customers, from all over the world, which are happy with the firm's high-quality brake parts and their guaranteed reasonable prices.



SCS
DELUXE



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Caoton Sporting Goods Co., Ltd.

Carbon fiber components for bicycles and sporting equipment, auto parts

Established in 1990, Caoton Sporting Goods Co., Ltd. has been dedicated to the use of carbon fiber and is now one of the most experienced manufacturers of carbon fiber components for bicycles and sporting equipment in Taiwan.

In the beginning, the company used carbon fiber to make products such as badminton and tennis rackets, and then advanced into the production of bicycles parts. This transition has proved successful. After years of hard work and innovation, Caoton has established a high profile in Taiwan's bicycle industry and has tapped into the supply chains of well-known international bike and bike parts brands. Caoton maintains a solid global reputation as a professional OEM (original equipment manufacturer) and ODM (original design manufacturer) supplier.

The company's current product portfolio encompasses a wide spectrum of bike components, all made of carbon fiber, including handlebars, flat bars, rise bars, aero bars, drop bars, front forks, seat posts, stems, and bottle cages, as well as other sporting equipment such as rackets and hockey sticks. Caoton has also drawn on its experience and know-how to apply lightweight, high-strength carbon fiber to parts for luggage, cars and go-carts.

All of Caoton's bike parts, 90% of which are exported, undergo testing by EN TEST, Fatigue Test and SGS for reliable quality and come with a 3-year warranty, helping to boost their popularity with professional buyers and bikers in the U.S. and Europe. The products are also marketed worldwide under the company's own "Caoton" and "Linspeed" brands. Partnerships for OBM (original brand manufacturing) production are welcome.



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Ho Lee Co., Ltd.

Air inflator, plastic accessories and camping products

Ho Lee Co.,Ltd. traces its beginning back to 1973, when its founder set up the first plastic injection factory in Danshui (now a district of New Taipei City) to supply high-frequency welding parts for a wide range of PVC inflatables: air valves, plastic grommets, water plugs, oar locks, rope holders, and other PVC boat parts. After 40 years of assiduous effort, the company has become a leader in its field.

Thanks to success engendered by its constant efforts on innovation and development, Ho Lee quickly outgrew its original factory in Taiwan. During the 1990s it set up two ISO-certified factories in Dongguan, mainland China, and established another factory in Shanghai in 2000. Yet another ISO-certificated plant came on line in Zhejiang in 2009 to serve customers mainly in China's central and northern coastal regions.

Ho Lee has expanded its product line from the original high-frequency welding parts to various types of heavy-duty plastic and electric pumps as well as professional aluminum oars and paddles. Today the company is determined to follow the trend of environmental protection and become part of the “green” world, and has introduced numerous new eco-friendly products such as outdoor potty toilets with biodegradable bags, low voltage electric filter pump for swimming pools, and SPA and water-saving pools, with the aim of helping to conserve water resources.



HB-360D



HB-135



HB-114.5

All of the company's electric and electronic consumer products are compliant with RoHS/WEEE/REACH standards as well as other safety specifications—just one more factor that makes Ho Lee an ideal choice as a reliable long-term business partner and team player. Furthermore, thanks to frequently stringent factory audits, the company has been well reputed and has sustained friendly and reciprocal partnerships with global customers. It welcomes OEM/ODM/OBM production orders from customers.

Ho Lee Co., Ltd.

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First Bicycle Components Co., Ltd.

Cranksets, bottom brackets, headsets, tool kits, lightsets, and other components

Since its establishment in 1984, First Bicycle Components Co., Ltd. has been a major bicycle parts developer and manufacturer in the global market, whose own "FIRST" branded line is synonymous with superior-quality and innovation, competitive prices, and prompt delivery.

From lighting sets to tool kits and from rotor and oval chainrings, First claims to focus on launching newer and better products based on current successful categories, also mainly supplying cranksets, bottom brackets, headsets, tool kits, and other components

First is highly adaptable to changes in business and requirements from customers. Its market-oriented management concept, as well as the company policy "Customer First, Service Best" have gained positive feedbacks from global customers.



Facing increasingly fierce competition from counterparts worldwide, especially in Asia, the maker says it is committed to manufacturing all products exclusively in Taiwan. The company explains that though competition is always a motivation for continuous improvement for players in the game, the vicious circle of underselling leads eventually to their own demise. "Over the next few years, my company is committed to meeting customer needs by upgrading, innovation, and forming strategic alliances with partners in Taiwan and other parts of the world," claims First's president Johnson Li, who believes Taiwan-made parts are unbeatable in performance, quality, and cost/performance (C/P) value.

In addition to its world-famous "FIRST" brand, First created the new "MAGPIE" brand in 2009 to globally market products with 3C (computer, communication, and consumer electronics) functions, with the core brand spirit being uniqueness, friendliness and vitality.

First added lightsets under the new "MAGPIE" line and continues to focus on other categories such as tool kit, rotor, oval chainrings, and etc.



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